



# CAREER STARTS WITH CARE.

Beiersdorf



Eucerin

Hansaplast

LA PRAIRIE

CHANTECAILLE

## INTERNSHIP CORPORATE COMMUNICATIONS SUPPLY CHAIN (ALL GENDERS) | BEIERSDORF

Beiersdorf is known for its leading international skin care brands, including NIVEA, Eucerin, Labello, 8x4 and Hansaplast/Elastoplast. To maintain our growth we offer broad responsibilities and challenging tasks, enabling our people to raise the bar in all fields of our business - every day right from the start.

### YOUR TASKS

Are you a creative thinker with a background in communications/PR? Do you want to gain experience in corporate communications at a company that is all about skin care? We're looking for you - an aspiring storyteller with a high digital affinity and the drive to work with us to develop innovative corporate channels with tailored content for any media landscape. With us, you'll have the opportunity to actively participate in strategic communications projects and help shape the company's presence.

In this internship, the focus is on supply chain topics (purchasing, production, logistics). You can expect an exciting area of corporate communications in which a lot is happening - and in which a lot is being moved:

- Help us develop communication concepts and strategies, create content and deliver it accurately across all channels and touchpoints.
- Translate complex topics into target group-specific messages and turn them into exciting stories.
- Support us in our work as a communications business partner for the supply chain function and all our international production plants worldwide.
- You will get an all-around view of internal and external communications and internal and external stakeholder management.
- In addition, you will have the opportunity to work in the other areas of corporate communications: External Affairs, Finance, Branding, Engagement and Digital, People & Culture, Diversity & Inclusion, Corporate and Employer Branding, and Digital Communications.

### YOUR PROFILE

- Student of communication, humanities, media sciences or similar.
- Enrolled during the entire internship (bachelor's or master's program) or internship after bachelor's program in preparation for master's program
- Initial practical experience in the field of PR/communications/media, for example through internships or working student activities
- Talent for exciting storytelling and preferably journalistic or comparable communication skills
- Creative thinking and interest in media of all kinds, but especially in social media and other digital media
- Very good knowledge of German and very good written and spoken English
- Your personality: structured, committed, open-minded and communicative - and with the ability to keep many balls in the air.

### ADDITIONAL INFORMATION

You are welcome to apply without a cover letter. We look forward to receiving your application including a compelling curriculum vitae with relevant references and certificates.

We kindly ask you to submit applications exclusively via our online application portal. Open applications or applications by email cannot be considered or answered for data protection reasons.

If you have any questions, please contact our recruiter Insa Köhnsen at [Students\\_RC@Beiersdorf.com](mailto:Students_RC@Beiersdorf.com).

### JOB DETAILS

Contract Type: Limited, 6 Months / Full-Time  
Job Start Date: 9/1/2024  
Country / City: Germany / Hamburg  
Company: Beiersdorf AG  
Job ID: 11569

## YOUR SALARY

Curious about your salary? Your work at Beiersdorf will be fairly remunerated, both with a voluntary internship and with a compulsory internship you earn 2.025 € per month. For a working student activity, our salary is 19,39€ per hour.